

Legal Lines
(A Publication of the Worcester County Bar Association)
Advertising Agreement

Tel. (508) 752-1311

Fax (508) 754-6909

Advertiser Information

Name of Organization _____

Contact Person _____

Address _____

City _____ State _____ Zip Code _____

Email _____ Telephone _____

Ad Information

| <u>Size</u> | <u>Price per issue</u> | |
|---------------|------------------------|-------|
| ___ 1/8 page | \$75.00 | _____ |
| ___ 1/4 page | \$125.00 | _____ |
| ___ 1/2 page | \$200.00 | _____ |
| ___ full page | \$300.00 | _____ |

_____ # of issues to run
_____ sub-total
_____ deduct appropriate discount*

Size of Publication is 8 1/2 x 11

Publication is printed in black & white only.

_____ Total Due

All ads must be camera ready if mailed or email to diluzio@worcestercountybar.org in proper dimensions. Preferred Formats: JPEG or PDF at 300 dpi minimum. The WCBA reserves the right to reject any ad copy at any time for any reason.

***Discount**

10% for ads run in 3 or more consecutive issues.

20% for ads run in 6 or more consecutive issues.

Prepayment is required on all ads in the full amount. Please return this agreement form with your payment by check to WCBA, 370 Main Street, Suite 975, Worcester, MA 01608 or call us at 508-752-1311 to pay by credit card. The WCBA is not responsible for returning ads to advertising agent.

Signed _____ Date _____

Legal Lines

All Ads must fall within the dimensions represented below.

Full Page - 8" X 10"
\$300.00

1/2 Page
\$200.00

Vertical
4" x 10"

Horizontal
8" x 5"

1/4 Page
4" x 5"
\$125.00

1/8 Page
4" x 2 1/2"
\$75.00

Legal Lines

Deadline for Submitting Articles & Publication Schedule Fiscal Year 2023

| | |
|-------------------|--|
| September 9, 2022 | Deadline for September Issue (Sent to membership last week of September.) |
| October 7, 2022 | Deadline for October Issue (Sent to membership last week of October.) |
| November 7, 2022 | Deadline for November Issue (Sent to membership last week of November.) |
| December 9, 2022 | Deadline for December Issue (Sent to membership last week of December.) |
| January 9, 2023 | Deadline for January Issue (Sent to membership last week of January.) |
| February 9, 2023 | Deadline for February Issue (Sent to membership last week of February.) |
| March 9, 2023 | Deadline for March Issue (Sent to membership last week of March.) |
| April 7, 2023 | Deadline for April Issue (Sent to membership last week of April.) |
| May 9, 2023 | Deadline for May Issue (Sent to membership last week of May.) |
| June 9, 2023 | Deadline for June Issue (Sent to membership last week of June.) |
| July 14, 2023 | Deadline for Summer Issue (Combined July/August Issue) |

The above information represents the deadline for submitting articles for each edition. Legal Lines reaches our members on the **last week** of each month. Please plan accordingly.

Legal Lines is a monthly publication of the Worcester County Bar Association.